




**JSS Mahavidyapeetha**  
**JSS Academy of Technical Education, Noida**  
**Department of Management Studies**



**FACULTY PROFILE**

**1. Personal Details**

NAME	Prof. Ankur Garg	
DEPARTMENT	Management Studies	
DESIGNATION	ASSISTANT PROFESSOR	
PHONE	9990909149	
EMAIL ID	Hod.dms@jssaten.ac.in	
Date of Joining (JSSATEN)	16-10-2010	

**2. Experience**

Total Experience in Years	Teaching: 17 Years	Industry: 0	Research: 10 Years
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**3. Qualifications**

COURSES	SPECIALIZATION	Year of Award	INSTITUTION	UNIVERSITY
B.C.A	Computer Applications	2002	Institute of Management Studies	H.N.B. Garhwal University, Srinagar
M.B.A.	Marketing and Information Technology	2004	H. Institute of Management and Technology	Uttar Pradesh Technical University Lucknow
Ph.D.	Strategy	2013(Pursuing)	Delhi School of Management	Delhi Technological University Delhi
Post Doc.	-	-	-	-

**4. Research & Publications**

Papers Published in Web of Science indexed Journals	International: 0	National: 00
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Papers Published in SCOPUS indexed Journals	International: 0	National: 00
Papers Published in other Journals	International: 03	National: 06
Papers Presented in Conferences / Symposium	International: 03	National: 03
Books / Book chapters Published	1. Name of the book: <b>“HUMAN VALUES &amp; PROFESSIONAL ETHICS”</b> Publisher: AITBS Publications(ISBN: 978-93-7473-481-0) Year of Publication: 2011	

## 5. Research Guidance NIL

PhD Guide? Give field & University	-	-
PhDs / Projects Guided	-	-

## 6. Grants

### i. Funds Received (Projects)

Project Name	Grant Amount	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
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### ii. Patents

Sl. No.	Title Details	Details of award of patent / Filed
1	System and Method for Suspicious Activity Detection in ATM Machine by Using Deep Learning and Computer Vision	Filed &Published

### iii. Consultancy

Title of the work	Amount in Rs.	Date of receiving the Grant	Duration	Grant issuing authority/ Body / Organization
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## 7. Awards Received

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## 8. Publications

### i. International Journals

Sl. No	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impact Factor	Publisher
-	-	-	-	-	-	-	-

### ii. National Journals

Sl. No.	Title of the paper	Name(s) of Author(s)	Name of the Journal	Volume No. Issue No. Year	WOS / Scopus / Both	Impact Factor	Publisher
1	<b>Redefining Rural Leadership : Strategies for wealth creation (Haryali Kissan Bazar A DCM Group Initiative)</b>	<b>Garg Ankur</b>	<b>National Journal of HRIT</b>	<b>Vol 1 No.1</b>	-	-	-
2	<b>A Blue Eyed Boy Subhiksha in Retail Industry</b>	<b>Garg Ankur</b>	<b>Galgotias Journal of Management</b>	<b>Vol 1 No.1</b>	-	-	-
3	<b>The Insurance Boom in India: Exploring Opportunities for AVIVA Life Insurance</b>	<b>Garg Ankur</b>	<b>Apeejay Journal of Management</b>	<b>Vol 2 Number 2</b>	-	-	<b>Appejay New Delhi</b>
4	<b>Gillette India: Sharpening the Edge in</b>	<b>Garg Ankur</b>	<b>Synergy</b>	<b>Vol 3 Issue 4</b>	-	-	<b>ITS Ghaziabad</b>

	<b>21<sup>st</sup> Century</b>						
<b>5</b>	<b>Marketing coming to the age: Social Networking Sites Vs Search Engines</b>	<b>Garg Ankur</b>	<b>Manthan</b>	<b>Vol 5 No 2</b>	<b>-</b>	<b>-</b>	<b>IMS Noida</b>
<b>1</b>	<b>Redefining Rural Leadership : Strategies for wealth creation (Haryali Kissan Bazar A DCM Group Initiative)</b>	<b>Garg Ankur</b>	<b>National Journal of HRIT</b>	<b>Vol 1 No.1</b>	<b>-</b>	<b>-</b>	<b>-</b>

### iii. Conferences

<b>Sl. No.</b>	<b>Title of the paper</b>	<b>Name(s) of Author(s)</b>	<b>Name of the Conference</b>	<b>Volume No. Issue No. Year</b>	<b>WOS / Scopus</b>	<b>Impact Factor</b>	<b>Publisher</b>
1	• <b>Adoption of ICT by MSME for Improving Performance : Myth or Reality</b>	Garg Ankur, Pradee K Suri, Manoj K Sharma	<b>Glogift 13</b>	-	-	-	-

### iv. Workshops /Conferences Attended

<b>Sl. No.</b>	<b>Name of the workshop / Conference</b>	<b>Organizer</b>	<b>Date</b>
<b>1</b>	FDP on Entrepreneurship	NIESBUD, GoI	4-1-2021 to 16-1-2021
<b>2</b>	FDP on Design Thinking	AICTE (ATAL) Academy	14-12-2020 to 18-12-2020
<b>3</b>	FDP on Strategy	AICTE (ATAL) Academy	7-12-2020 to 11-12-2020
<b>4</b>	FDP on Design Thinking	AICTE (ATAL) Academy	26-10-2020 to 30-10-2020

### v. Workshops / Conference (Organized)

<b>Sl.</b>	<b>Name of the workshop /</b>	<b>Organized by</b>	<b>Date</b>	<b>Role</b>
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No.	Conference			
1	National Conference on Strategies for Sustainable Practices: During and Post COVID Era	Department of Management Studies	27 Sep, 2021	Convener
2	National Workshop on “Intellectual Property Rights”	Cell for IPR Promotion and Management (CIPAM) in association with DMS, JSSATE, Noida	1 <sup>st</sup> March to 6 <sup>th</sup> March 2021	Convener
3	KARMA: Reinventing Yourself in new normal	JSSATE, Noida	28 <sup>th</sup> Sep. to 29 <sup>th</sup> Sep. 2020	Convener
4	Emerging Trends in New World of Work	JSSATE, Noida	22 <sup>nd</sup> June to 26 <sup>th</sup> June 2020	Organising Committee
5	Learning Through Transitions & Transformations	JSSATE, Noida	13 <sup>th</sup> July to 18 <sup>th</sup> July 2020	Organising Committee
6	Effective and Innovative Ways of Teaching and Learning Strategies	JSSATE, Noida	11 to 15 June 2018	Co-Convener
7	Entrepreneurship Development	JSSATE, Noida under DST-Nimat Project	5 <sup>th</sup> Dec to 17 <sup>th</sup> Dec. 2016	Organising Committee
8	Multivariate Data Analysis for Management Research	JSSATE, Noida	4 <sup>th</sup> August to 8 <sup>th</sup> August 2014	Organising Committee

**vi. Conference Attended (those sponsored by AICTE / ISTE/IETE/TEQIP or any other sponsoring body)**

Sl. No.	Name of the workshop / Conference	Organizer	Date
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**9. Details of NPTEL / COURSERA courses completed**

Sl. No.	Name of the subject	Organized by	Date of completion / Award	Grade / Marks
1	Developing Soft Skills	NPTEL	Dec 2020	68%

**10. Membership of Professional Bodies:**

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**11. Any other information you will like to share about your professional experience**

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